**Coach Referral Partnership**

**Formal Agreement**

**This Agreement** is made on \_\_[Date]\_\_\_\_\_\_\_ between:

**Your Name:** [\_\_\_\_\_Coach \_\_\_\_\_\_\_\_]

**Business Name**: [\_\_\_\_\_Business Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_]

**Of**: \_\_\_\_\_\_\_\_ [Address]\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**And**

**Partner Name:** [\_\_\_\_\_Name\_\_\_\_\_\_\_\_]

**Business Name**: [\_\_\_\_\_Business Name]\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Of**: \_\_\_\_\_\_\_\_ [Address]\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Together referred to as “the Parties.”

**1. Purpose**

The Parties agree to establish a referral partnership, where each may refer prospective clients to the other when appropriate, with the aim of supporting client needs and enhancing both practices.

**2. Freedom of Choice**

Each Party retains full discretion to accept or decline any referred client.

**3. Referral Fees (if applicable)**

3.1 If agreed, the referring Party will receive a referral fee of [X%] of the first paid coaching package or service purchased by the referred client.  
  
3.2 Referral fees (if any) will be paid within [X days] of receipt of payment from the referred client.  
  
3.3 If no referral fee is to be paid, the Parties agree that referrals will be made on a goodwill basis.

**4. Confidentiality**

Both Parties agree to protect the confidentiality of all client information in accordance with privacy laws and coaching ethics.

**5. Independence of Parties**

This Agreement does not create any legal partnership, joint venture, or employment relationship. Each Party remains an independent professional.

**6. Term and Termination**

6.1 This Agreement begins on the date signed and continues until terminated by either Party with [14/30 days] written notice.  
  
6.2 Either Party may end the Agreement immediately if the other engages in conduct that they consider could damage professional reputation.

**7. Governing Law**

This Agreement shall be governed by and construed in accordance with the laws of [Your States/Countries].

**Your Name:** [\_\_\_\_\_Coach \_\_\_\_\_\_\_\_]

**Business Name**: [\_\_\_\_\_Business Name]\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Partner Name:** [\_\_\_\_\_Name\_\_\_\_\_\_\_\_]

**Business Name**: [\_\_\_\_\_Business Name]\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Signed and agreed on** \_\_\_\_\_\_\_\_\_\_\_\_[this date]\_\_\_\_\_\_\_\_